

Most Valuable Commuter

Vanpooler



Use this form to nominate an employee who vanpools to work and who you, as ETC, believe deserves countywide recognition as a "Most Valuable Commuter."

Nominee* (employee) Name Anita Rider Company Modes R Us
Position/Title Natural Resources Manager
Average number of days per month nominee vanpools to work 19
Average number of days worked per month 19 One-way miles traveled from home to work 45



Please use the space below to answer the following questions and describe why you feel this employee deserves to be selected as one of Spokane County's Most Valuable Commuters. Be sure to include information about the nominee's level of participation and effort in response to the following criteria:

1. How does your employee demonstrate their commitment to commute alternatives (why they participate)?
2. How does your employee display extra effort in overcoming obstacles to use commute alternatives?
3. How does your employee demonstrate enthusiasm for commute alternatives?
4. Does your employee encourage fellow employees to participate in CTR?
5. What makes this nominee shine as your company's Most Valuable Commuter for this mode?

(Please type or print legibly in black—10 point font, minimum—and limit your answer to the space below.)

I am convinced that Anita is responsible for removing more single occupancy vehicles from our roads in the last eight months than anyone else in the county, other than maybe STA bus drivers! Since August, Anita has personally recruited almost two dozen vanpool riders resulting in the first (and third) Modes R Us vanpools being "put on the road!" This has eliminated over 30,000 vehicle miles. Anita has always been a fan of commute alternatives for the most basic reason - economics and money! Living outside of Spokane County, she has always had a lengthy commute. Driving alone would put over 1,700 miles per month on her vehicles at a cost of over \$600 per month in gas and maintenance.

Since starting to work at Modes R Us about eight years ago, Anita has consistently worked at trying to find a steady carpool partner, worked a compressed work week and pursued the formation of a vanpool for about two years. While some may say she "hit the jackpot" this summer when Modes R Us started a program to provide vanpool subsidies, the reality is that people were still not clamoring to get into vanpools. It took Anita's enthusiasm, persistence and attitude to form the initial vanpool. Over time, she grew the initial vanpool to the point that she was able to create a second vanpool. Even then, she pushed leadership to place calls to STA staff and board members to ensure additional vans were purchased to support the program. Anita is the primary driver for the vanpool, collects all the money and coordinates all the reimbursement paperwork for her riders. She genuinely tries to balance the concerns of all riders while keeping in mind what is best for the vanpool as a whole. When it comes to a valuable vanpooler, Anita is not only all-county - she is all-state and all-world - exceptionally deserving of recognition as "MVC!"

Ima Starr

ETC Signature (Nominator)

Date

***Important! Nominee must be willing to have their photo taken and allow their name and story to appear in local advertising.**

