



October 18-31

**wheel
options**
your trip, your way.

Sample Newsletter Article

Personalize this message and include in an employee newsletter, company website or payroll envelopes. Otherwise it can be placed in employee mailboxes or passed out at staff meetings.

A New Commute Could Have You Saying “Arrivederci” Washington and “Buon Giorno Rome!”

Join thousands of others across the state and choose not to drive alone to work at least twice during Wheel Options, October 18-31. Then, complete your on-line commute calendar at www.MyCommute.org and you could win the trip to Rome with a Rick Steves Best of Rome 7 Day Tour! All roads lead to Rome this October!

By choosing to travel green during Wheel Options - instead of driving alone to work – you reduce your carbon footprint and help curb climate change. In Washington, more than 45 percent of greenhouse gas emissions are associated with transportation.

Travel green options include: carpooling and vanpooling, riding the bus, bicycling or walking to work, working from home or simply not commuting because of your compressed work week schedule.

Of course, not everyone will win the grand prize, a trip to Italy, that’s why there are many fantastic prizes, including weekend getaways and your favorite merchant gift cards. Plus countywide prizes will be given away to participants that participate just once during the month of October including hotel accommodations at the Red Lion Hotel.

All participants will receive a Travel Green post it note too.

<Name>, your Employee Transportation Coordinator (ETC) can help you find the commute that’s right for you. **<Name>** can answer questions about bus schedules, or map out a walking or biking route. Contact **<Him/her>** at **<phone number>** or **<e-mail address>**.

Wheel Options is proudly sponsored by **<Company name>**, **Spokane County** and the Washington State Ridesharing Organization. **<Company name>** encourages all employees to participate during Wheel Options!

