



Sample Messages

E-mail is an easy way to keep employees updated about Wheel Options. Check out the sample e-mails and adapt them to fit your worksite. You can also post these messages for employees who don't have e-mail access, include them with paychecks or in your company newsletter.

Message 1

A new commute could lead you on a road to Rome!

Participate in Wheel Options by choosing not to drive alone to work at least twice during October 18-31, and you'll be eligible for fantastic prizes including a trip to Italy and a Rick Steves Best of Rome 7 Day Tour! You'll also be eligible for prizes being give away during the whole month of October including overnight accommodations to the Red Lion Hotel.

Now is the time to plan your Wheel Option: sharing the ride in a carpool or vanpool, riding the bus, biking or walking to work, working from home or simply not commuting because of your compressed work week schedule.

If you need help with a Wheel Option, go to www.RideshareOnline.com and register to find a rideshare partner. It's quick, easy and rewarding. Or, contact me, your Employee Transportation Coordinator, at [<phone number>](tel:) or [<e-mail address>](mailto:).

Wheel Options—your trip, your way!

Message 2

If you are participating in Wheel Options, October 18-31, it couldn't be easier to be included in the statewide prize drawing. Simply fill out your commute calendar on MyCommute.org. Remember you must participate twice to be eligible for the trip to Rome.

If you're not participating, how can we persuade you to give it a try? The state prizes are terrific and you might get accustomed to a less stressful commute! It's not too late to get in on the action. Just try a commute alternative at least twice during Wheel Options and you too can enter to win that awesome trip to Rome and other prizes! Plus, every participant receives a Travel Green post it note.

For more information, contact me, your Employee Transportation Coordinator, at [<phone number>](tel:) or [<e-mail address>](mailto:).

Wheel Options—your trip, your way!

**wheel
options**
your trip, your way.



FOR TWO WEEKS
THIS OCTOBER,
ALL ROADS LEAD TO
ROME

October 18-31

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Message 3

Sharing the ride can be fun AND fuel-efficient! Just add another rider to your solo commute or join someone else's carpool two times during Wheel Options October 8-31, and you could win a trip to Italy and a Rick Steves Best of Rome 7 Day Tour.

You also have the opportunity to win local prizes for just participating once during the month of October. Prizes include hotel accommodations, \$25 gift cards to Safeway, Applebee's, Gonzaga Book Store, Huckleberries, Bath & Body and much more.

Need help getting started, contact me, your Employee Transportation Coordinator, at [<phone number>](tel:) or [<e-mail address>](mailto:).

Wheel Options—your trip, your way!

Message 4

Fall is here - put those sneakers to good use!

Exercise your commute options and your body! Try riding a bike or walking to work instead of driving alone. You'll save wear and tear on your car and even put some cash back in your pocket. Plus, get ready to win a trip to Italy and a Rick Steves Best of Rome 7 Day Tour.

For more information, exercise your fingers and contact me, your Employee Transportation Coordinator, at [<phone number>](tel:) or [<e-mail address>](mailto:). I'll be more than happy to give you some helpful advice on biking or walking to work. I can also help you find a convenient carpool, vanpool or transit route. No matter which option you try, make sure you participate at least two days during October 18-31! It will also make you eligible for over 35 prizes being given away during the whole month of October.

Wheel Options—your trip, your way!

Message 5

Thank you to everyone who took part in Wheel Options. We've had lots of fun and even [<insert accomplishment, like new carpools formed>](mailto:)! Aside from beginning a great new habit, everyone who tried a commute option at least twice during the last two weeks will be eligible to win the trip to Rome plus just for participating once in October, you'll be eligible for other great local prizes too including overnight accommodations at the Red Lion Hotel. Check out the prize flyer to see what you could win. And, don't forget to fill out your commute calendar on MyCommute.org by November 8.

Wheel Options—your trip, your way!

