

Most Valuable Commuter

Carpooler



Use this form to nominate an employee who carools to work and who you, as ETC, believe deserves countywide recognition as a "Most Valuable Commuter."

Nominee* (employee) Name Cara Pool Company Modes R Us
Position/Title Modes R Us Manager
Average number of days per month nominee carools to work 20
Average number of days worked per month 20 One-way miles traveled from home to work 4



Please use the space below to answer the following questions and describe why you feel this employee deserves to be selected as one of Spokane County's Most Valuable Commuters. Be sure to include information about the nominee's level of participation and effort in response to the following criteria:

1. How does your employee demonstrate their commitment to commute alternatives (why they participate)?
2. How does your employee display extra effort in overcoming obstacles to use commute alternatives?
3. How does your employee demonstrate enthusiasm for commute alternatives?
4. Does your employee encourage fellow employees to participate in CTR?
5. What makes this nominee shine as your company's Most Valuable Commuter for this mode?

(Please type or print legibly in black—10 point font, minimum—and limit your answer to the space below.)

Cara Pool, Modes R Us Manager, is a dedicated carpooler. She has worked at Modes R Us for 12 years. When the company launched its new parking management program allowing free parking to carools of three persons or more, Cara immediately formed a four-person carpool.

Cara Pool said, "In her 12 years at the company, she has either carooled or taken the bus to and from work at least 95 percent of the time. I do not like driving alone, so carpooling is an ideal situation for me." After one year, the carpool was down to three people. Cara manages to keep the carpool group together however. "From time-to-time we pick up other employees needing a ride for the day, which keeps our carpool trips very interesting" said Cara.

The biggest obstacle for this group of carpoolers is if an employee needs to go home for any reason during the work day. Cara takes them back home even though they have the option to use the Guaranteed Ride Home Program. The carpool members are very supportive of each other's needs.

Cara Pool encourages her staff and other company employees to use commute alternatives. Cara's niece, Vana Pool, a new hire, recently expressed an interest in carpooling. Cara immediately offered Vana a ride with her carpool group, then Cara introduced Vana to other employees she knew lived closer to her residence. Within weeks, Vana was registered in the CTR program and began ridesharing with two other employees at Modes R Us Company.

Cara is an enthusiastic supporter of the CTR program and as a manager she models responsible commuting to other employees working at Modes R Us.

Ima Starr
ETC Signature (Nominator) Date

***Important! Nominee must be willing to have their photo taken and allow their name and story to appear in local advertising.**

