

Most Valuable Commuter

Bus Rider



Use this form to nominate an employee who rides the bus and who you, as ETC, believe deserves countywide recognition as a "Most Valuable Commuter."

Nominee* (employee) Name Buster Work Company Modes R Us
Position/Title Marketing Coordinator
Average number of days per month nominee rides the bus to work 15
Average number of days worked per month 20 One-way miles traveled from home to work 12



Please use the space below to answer the following questions and describe why you feel this employee deserves to be selected as one of Spokane County's Most Valuable Commuters. Be sure to include information about the nominee's level of participation and effort in response to the following criteria:

1. How does your employee demonstrate their commitment to commute alternatives (why they participate)?
 2. How does your employee display extra effort in overcoming obstacles to use commute alternatives?
 3. How does your employee demonstrate enthusiasm for commute alternatives?
 4. Does your employee encourage fellow employees to participate in CTR?
 5. What makes this nominee shine as your company's Most Valuable Commuter for this mode?
- (Please type or print legibly in black—10 point font, minimum—and limit your answer to the space below.)*

Buster Work began riding the bus a year ago. Initially he succumbed to peer pressure and began riding the bus. Now he continues riding the bus because of the savings and the really interesting personalities he encounters on the bus. And of course, the obvious reasons of saving gas, wear and tear on his vehicle and helping the environment. Buster's spouse is an employee at Modes R Us Company, whom he used to carpool with, but recently she was assigned to the night shift. With only one vehicle between them, riding the bus just made even more sense.

At first, Buster was reluctant to ride the bus, simply because he is one of those rare individuals who never rode the bus in his youth. But once he tried it, he very quickly got over his fear and actually enjoys riding now. His ¼ mile walk from the bus stop to work is really no big deal to him and he actually looks forward to the morning walk to help him wake up.

Buster is a very enthusiastic support of our Commute Trip Reduction program at Modes R Us Company. As the assistance ETC, he helps me in all aspects of the program and is the point of contact for our Incentive Program. He is constantly talking up the advantages of ridesharing with everyone who walks into our building, and is responsible (along with the Incentive Program which he manages) for attracting at least 10 new carpools in the past three months.

Ima Starr
ETC Signature (Nominator) _____ Date _____

***Important! Nominee must be willing to have their photo taken and allow their name and story to appear in local advertising.**

