

CTR Quarterly Accomplishments



Use this form to describe the CTR activities at your worksite over the past three months, including the CTR moment of which you are most proud! This information may be used to help determine the ETC recipient of an All-Star Coach Award.

ETC Name Ima Starr Company Modes R Us

Please fill in the average number of days per month you use each commute mode(s): (fill in all that apply)

 Bicycle Bus X Carpool Compressed Work Week Schedule
 Telework Vanpool Walk Drive Alone

How long have you been ETC? 1 1/2 Years

Do you have a CTR committee? Yes No Comments: _____

Describe the CTR activities at your worksite during the past three months including promotions, special events, information distribution, management involvement/support, employee assistance with commute alternatives, and enhancements to your CTR program. Please type or print legibly in black ink. Continue on back of this form, or attach a separate sheet if necessary.

- Gave rideshare presentation at new employee orientations each month
- Attended the ETC Networking Luncheon
- Sent e-mail messages and correspondence to promote our worksite program and incentives each month
- Updated our Commuting Options Board each month
- Busily planned our monthly activities for our upcoming promotion. CTR committee members were tasked with making posters and spreading the news for the contests planned.
- We challenged all employees to find a carpool partner.
- We had huge success with our promotion. We had 40% participation, and gave away \$250 worth of prizes. On any given day we had as many as 40 employees participate in our contests.
- Held a benefits fair and invited numerous vendors including STA, the CTR office and SCAPCA. Employees had to attend each station and get a stamp to be entered into a prize drawing. We had 80% of the employees attend.

Describe a recent CTR Moment of which you are most proud!

The most memorable times for me are when staff acknowledges the value of our rideshare program. Often co-workers make a special point to let me know that they are ridesharing whether it is just for one day or they plan to continue on an on-going basis. Many staff relay they are motivated to participate in the program because of the various benefits. It is especially rewarding when I am able to share an idea, at an ETC Luncheon or other networking events, that proves to be beneficial or helpful for other worksites or ETCs.



ETC Signature Ima Starr Date _____