



Sweeten *YOUR* Commute

Live Green Email Messages & Promotions Ideas

EMAIL MESSAGES

Wood Heating

Subject Line: Burn Clean, Burn Safe

A warm, cozy fire takes the chill out of a cold winter day. However, breathing smoke is harmful. Wood smoke contains tiny particles that can travel deep in our lungs and damage lung tissues. The good news is that you can still have a fire without creating excess smoke. Follow these clean burning techniques:

- Burn small, hot fires using dry, seasoned wood, compressed sawdust logs or pellets.
- Check your chimney - you should only see heat waves. If you see smoke, open the damper and make sure your wood is dry.
- Don't prolong the fire by closing down the damper - it starves the fire, wastes wood and produces heavy smoke.
- Check the burning conditions before starting a fire: 477-4710 or www.spokanecleanair.org.

Subject Line: Jack Frost nipping at your nose?

Jack Frost may not be the only thing nipping at your nose this winter. It may be the very air you are breathing. Smoke from wood heating could be a problem in your neighborhood. If you heat with wood, you may already be following good burning practices. If so, keep up the good work by continuing to:

- Build a small, hot fire with dry, seasoned wood.
- Watch your chimney. If you see smoke, your wood is not burning efficiently. You may need to provide more air to the fire by opening the damper.
- Call 477-4710 before you start your fire to check current burn conditions.
- Consider upgrading to a natural gas device. Visit www.spokanecleanair.org for information about incentives to upgrade old woodstoves (launching mid-January).

Conservation

Subject Line: Low Maintenance Conservation

Conserve energy and save money this winter by weatherizing your home. For detailed weatherization tips, visit www.everylittlebit.com. From adding insulation, to turning down your thermostat when you leave the house – it all can make a big difference in your utility bill and our air quality!

PROMOTIONS IDEAS

Make your workplace “AIR CORPS” volunteer headquarters, where employees may choose a clean air cause and work to make changes.

Post clean burning tips on your Commute Options Board. Visit www.spokanecleanair.org for more tips.

Create a link to www.spokanecleanair.org on your organization's intranet.