

Mow Down Air Pollution

Enter-to-Win Contest

July 2011

Employee Transportation Coordinators:

Please share the **Mow Down Air Pollution** contest information with your employees. The **Mow Down Air Pollution** community-wide contest is separate from the *Go Out on a Limb for Clean Air* campaign that is also happening in July. Employees may enter-to-win electric yard and garden tools. Please help promote the enter-to-win contest by posting the **Mow Down** flyer throughout your facility. The contest will also be promoted in our community by our media partner, KHQ-TV. If you have access to email, here's a draft sample message:

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Subject: Mow Down Air Pollution & Win!

Did you know that running a gas-powered lawn mower emits 11 times the air pollution as a new car per hour of operation? You can **Mow Down Air Pollution** this summer by going electric!

Black & Decker, KHQ-TV, Lowes at Sprague Ave., and the Spokane Regional Clean Air Agency are bringing Spokane County the annual **Mow Down Air Pollution** contest. The contest encourages the use of electric or manual-powered yard and garden equipment, instead of gas-powered equipment. Electric or manual-powered tools do the job, but without the harmful emissions, and the costs associated with operation, maintenance and repairs.

Enter to win one of these great Black & Decker Yard and Garden tools in the Mow Down Air Pollution contest:

- Cordless Mulching Mower + \$50 gift certificate
- Cordless String Trimmer + \$25 gift certificate
- Cordless Hedge Trimmer + \$25 gift certificate
- Cordless Leaf Blower + \$25 gift certificate

It's easy to enter – visit [www.khq.com](http://www.khq.com) and click on “interactive” then “current contests”.

The contest runs July 1- 31, 2011. Must be 18 years of age or older. Must live or work within Spokane County, WA.

