

TRAVEL GREEN.

LIVE GREEN.

Sample Messages – Campaign Info & Air Quality

Win a VISA Gift Card!

By using a commute alternative in July, you'll have the chance to win a VISA cash card. The more you participate, the more chances you have to win! Go to MyCommute.org for **Travel Green. Live Green.** campaign details.

- Participate at least 2x in July to be eligible for one of five \$25 Visa gift cards
- Participate at least 3x in July to be eligible for one of three \$50 Visa gift cards
- Participate at least 5x in July to be eligible for one of two \$100 Visa gift cards
- Participate at least 7x in July to be eligible for one of two \$150 Visa gift cards
- Participate at least 10x in July to be eligible for the \$200 Grand Prize Visa gift card

Hazy Days of Summer

Spokane experiences elevated levels of ozone pollution during summer. Ground-level ozone, one of the key ingredients in smog, is an invisible pollutant that is formed when emissions from motor vehicles, industrial operations, paints and solvents, small gasoline engines and certain household products “bake” in the hot sun. Prolonged exposure to even low levels of ozone can reduce a healthy adult's lung function by 15 – 20%. The good news is that we can each help cut back on smog-forming vapors by making small changes:

- **Travel Green.** Refuel your vehicle after 5 p.m., avoid overfilling your vehicle's gas tank, and drive less. Bike, walk, ride the bus, share a ride and combine errands for fewer automobile trips.
- **Live Green.** Hold off using gas-powered lawn equipment until evening, avoid using lighter fluid to start your charcoal barbecue, and purchase household products and paints that have zero or low volatile organic compounds (VOC) content.
- To learn more about ground-level ozone, visit www.spokanecleanair.org/seasonal_tips.asp.

Travel Green. Live Green. and WIN, WIN, WIN!

This July, the more you use an alternative to driving to work alone, the more chances you have to WIN, WIN, WIN a VISA cash card. Visit MyCommute.org for **Travel Green. Live Green.** campaign details.

Once Upon a Time....

Mother Nature gave birth to the ozone twins. One twin, the ozone layer, is very good, but the other twin, ground-level ozone, is very bad. The ozone layer is up high in the sky, protecting us from harmful ultraviolet radiation. But ground-level ozone is a hazardous air pollutant that irritates the respiratory system, reduces lung function and damages the lining of the lungs. **Travel Green.** and you can help reduce ground-level ozone this summer by using a commute alternative, refueling your car after 5 p.m., by not topping off your gas tank, and wait until evening to use gas-powered yard tools.

What Will You Do with a \$200 VISA Cash Card?

Plan a weekend get-away? Buy new furniture? How about a digital camera? You could be the winner by participating in the **Travel Green. Live Green.** campaign. By using a commute alternative and filling out your on-line commute calendar you have chance to win a VISA cash card. Green up your summer today and try carpooling, riding the bus, walking, bicycling or vanpooling to work. For more campaign details go to MyCommute.org, or contact me, your Employee Transportation Coordinator.

