

You can make the difference. Get started today!

Sample ideas to promote pollution prevention in September.

Create a “Green Team” at your worksite! Brainstorm ideas on how to encourage employees to use a commute alternative. Also, the committee could tackle pollution prevention issues and develop practices for employees to follow. For example, the committee can start a recycling program if one doesn't exist at the worksite. Or the committee can work to improve employee participation in an existing program, for example, figure out how to encourage all employees to recycle paper and pop cans, etc. For additional information on starting a “Green Team,” go to http://www.mycommute.org/documents/forming_a_green_team.pdf.

Send emails to employees with computers. For those who don't have access to computers, create a Pollution Prevention space on your commuting options board and post the pollution prevention tips. Send the flyer via email or leave in employees' inbox.

Use the mini-promotion as a platform to encourage new participants in your CTR program. Different campaigns and messages reach different audiences. Maybe Pollution Prevention will get the attention of some potential new CTR participants at your worksite.

Encourage employees to pick 5 actions to help prevent pollution in September.

Include an article in your company newsletter, post on your intranet site or send an email to employees with the 10 pollution prevention tips to choose from. Be sure to put commute alternatives at the top of the list.