Wednesday Reward – Hold a prize drawing every Thursday morning for employees that participated on Wednesday and filled out their commute calendar. Be sure to publicize it on your intranet site, company newsletter, bulletin boards and through emails.

Gobble, Gobble – With Thanksgiving Day in November, you can really get the holiday festivities going. Give away Thanksgiving Day traditions like a turkey, ham, pumpkin pies, home made treats, etc. Hold a drawing *every Thursday morning* in November for employees that participated on Wednesday. Be sure to announce or give the prize in a staff meeting. Create a fun display with dried leaves, dried corn, gourds and a picture of your prize (turkey or pie). If you have an extra budget, hold a drawing the Wednesday afternoon before Thanksgiving for a complete Turkey dinner for a family of 4. Be sure to publicize your weekly drawings on your intranet site, company newsletter, bulletin boards and through emails.

Give Thanks – Check out your employees' calendars on Thursday morning. If they've filled it out, surprise them by stopping by their desk and rewarding them with a small treat like a caramel apple sucker or Halloween candy. Be sure to tell them "Thank You" for filling out their calendar and supporting your CTR program. Don't forget to tell them to keep up the good work! They'll be pleased that you noticed their efforts and stopped by to recognize them.

Have a Zip Code Party – Ask employees to fill out and wear a name tag that list their home zip code. Encourage employees to find their zip code match at the party and discuss the possibilities of carpooling. Have cookies and punch to entice employees to attend.

Who's the Biggest Turkey – This fun idea should really get your employees talking. Create a bulletin board of cut out Turkeys. Send out trivia questions every morning or once a week. The first ten employees that respond with the correct answer, gets their name on a turkey. The one with the most turkeys at the conclusion of your trivia game is the Biggest Turkey and winner. When announcing the winner, make sure you answer the questions so you can educate the other employees about CTR facts. Be sure to reward your Biggest Turkey with something fun like a casual dress day or let them leave work a couple of hours early since they will get grief about being the Biggest Turkey.

The Gift of Giving – Hold a food drive or a fundraising drive for your worksite's favorite non-profit organization (Toys for Tots or Coats for Kids). Employees who use a commute alternative and bring in a donation go into a special drawing at the end of the month. Prizes might include restaurant or grocery gift certificates, a home-made apple pie or if you have a crafty employee, ask them to make something for your drawing. You could also give them a certificate of recognition for participating and giving. It's all in the spirit of giving!