

Travel \$ave Green

Sample Messages

Travel Green Save Green!

April 2009 marks the beginning of a new commute options campaign, **Travel Green Save Green!** It seems our economy has really put the pinch on so many of us these days. **Travel Green Save Green** is bringing attention to how saving money by using an alternative to single occupant commuting can also be easy and fun. Participating is simple – just carpool, vanpool, ride the bus, ride your bicycle, walk, telework or compress your work schedule once during April. Then, keep your calendar up to date on MyCommute.org. That's all there is to it! Depending on how many times you participate, you could win a cash card up to \$1000! Best of all, you will help improve our air quality, reduce traffic congestion and save fuel too. Join us and start saving today! For additional campaign details, go to MyCommute.org.

HELP <insert company name> achieve its Goal!

The week of <insert week of survey>, <insert company name> will be conducting a Commute Trip Reduction (CTR) survey. This is our time to shine and show how much employees at <insert company> support and participate our CTR program by using a commute alternative during the Travel Green Save Green campaign in April. Please be sure to use a commute alternative the week of <insert the week before you are handing out your surveys>. I would love to see every employee participate at least once, if not more, during the week of <insert the week before you are handing out your surveys>. Then the next week, you can fill out the survey feeling great about doing your part to help reduce air pollution, traffic congestion and fuel consumption. You'll also save money and by filling out a commute calendar on MyCommute.org, you'll be eligible to WIN some AWESOME prizes for participating in April! If you need assistance getting started, please contact me at <insert number or email address>. I'll help you pick the option that best meets your needs and schedule. Thank you in advance for your support and participation!

First Timers!

Want to save some money and reduce stress all at the same time! I've got the solution! By carpooling to work, you'll save 50% of your commuting expenses plus have someone to pass the time with while you're on your way to work. Have you ever figured out how much it costs to drive to work? Go to <http://www.mycommute.org/site/options/calculator>, plug in the numbers and you'll see how much it costs. It also tells you how much it will cost to carpool, ride the bus, vanpool, telework and working a compressed work schedule. Compare it to your commuting costs and you'll quickly see how much you can save monthly and yearly. It adds up!

Another bonus this April, any employee who uses a commute alternative for the very first time or hasn't used one in the last six months and gives it a try again, participates at least 5 times in April and fills out a commute calendar on MyCommute.org will go into a drawing for a \$100 Visa Cash Card! You'll save money, plus have the chance to win more! If you need help getting started, give me a call at <insert number> or email me at <insert email address>. I'd be more than happy to help you get going in the right direction to **Travel Green Save Green** this April.



Travel Save Green

More Sample Messages

At <put your worksite here>, we Travel Green Save Green!

April is the time to **Travel Green Save Green** and leave your car at home! By participating in our Travel Green campaign here at <insert worksite name>, you can get some great loot. Just carpool, vanpool, ride your bicycle, take the bus, work from home, or compress your work schedule and fill out your calendar at www.MyCommute.org. By doing so, you will be eligible to win some great countywide prizes like Visa Cash Cards, and a chance to win <put your worksite prize here> from our worksite! Great prizes to be sure, but best of all is the feeling you get knowing you are doing your part to help our environment, and saving a load of cash at the same time. So do your worksite proud and **Travel Green Save Green** in April!

Don't dread your commute – Travel Green Save Green

How about trying something new this April and stepping out of your drive alone commute? You can save money on your commute expenses by using a commute alternative. Don't be bored and cranky from driving alone to work everyday, you have other great options! Immerse yourself in a page turner while riding the bus. Get a cheerful start to your day with great conversation in your carpool. Have your exercise already done for the day by riding your bicycle or walking to work. Get your whole workday done without having to put your shoes on by teleworking. Get an extra day off by compressing your work schedule. By doing any of these, you'll have a more enjoyable commute. You'll also be eligible to win some great prizes from www.MyCommute.org, plus have some fun with all the money you save when you **Travel Green Save Green!**

Our Executive is Challenging Everyone to Participate

This April during the Travel Green Save Green campaign, <insert executive name and title>, has taken the pledge to participate by using a commute alternative at least once in April. <Insert He or She> is challenging all <insert company name> to join him and use a commute alternative at least once in April. Other worksites throughout Spokane County are trying to achieve 100% participation in the **Travel Green Save Green** campaign. Not only will you helping the company achieve its goal, you'll also save money, reduce stress and have the chance to win some great prizes. For a complete list of prizes, go to MyCommute.org. For help with finding the best option, please contact me at <insert number, email address or both>. Thank you in advance for your support and participation!

Our environment says “Thank You!” when you Travel Green Save Green

Want a simple thing to do to help improve our air quality, lessen fuel consumption and reduce traffic congestion? Here's one: Just leave your single occupant vehicle at home one time during April. By choosing to carpool, vanpool, ride your bicycle or the bus, walk, compress your work schedule or work from home, you are doing your part to help keep the air we all breathe clean. And with the economy in the state it is right now, using a commute alternative is a smart way to save money! Even better than saving all that cash, you could win some too! Keep your calendar updated at www.MyCommute.org to be eligible for prizes that include Visa Cash Cards among other great items. Enjoy your April and **Travel Green Save Green!**

