



Travel Green. Live Green.

Sample Messages

Go Out On a Limb, Try Something New...

Travel Green Sample Messages

Go Out On a Limb, Try Something New...

- ✓ Travel Green in July by carpooling, riding the bus or enjoy the great weather when you bicycle or walk to work.
- ✓ By Travelling Green you'll help the environment, reduce traffic congestion and save money.
- ✓ You'll also have the chance to win \$250, \$150, \$100, \$50 and \$25 Visa Cash Cards. The more you participate, the more chances you have to win.
- ✓ Go to MyCommute.org for more details on how you can win!
- ✓ If you need help getting started, contact me, your Employee Transportation Coordinator (ETC). I'll get you moving in the right direction.

Branch Out this Summer!

- ✓ And you could WIN big! Branch out and Travel Green this July. By using a commute alternative to get to work like bicycling, carpooling, riding the bus or walking, there will be one less car on our roadways. That's one less car polluting our air!
- ✓ If more people Branch Out and Travel Green, we'll all enjoy less traffic and cleaner air.
- ✓ You'll reduce your stress too and save money. With gas prices climbing again and the downturn in the economy, there isn't a better way to save money.
- ✓ Plus, you can win one of two \$250, \$150, \$100, \$50 and \$25 Visa Cash Cards by participating. The more you participate, the more chances you have to win. Just think, by using a commute alternative, you'll have extra money in your pocket plus you may win even more! That sounds like a sure way to put money in your pocket!
- ✓ Contact me, your Employee Transportation Coordinator for help getting started. I can help find a bus schedule that works best you, look for a carpool partner or help with a bicycle or walking route.
- ✓ ***Branch Out and give it a try!***

Live Green Sample Messages



Your car loves attention! *Give it some love and tune it up weekly.*

- ✓ Proper pressure in your tires means happy tires! You will diminish loss of the tire tread and reduce your fuel consumption 3-4%.
- ✓ A heavy load makes the engine work harder - keep it light and remove any excess weight/items from your trunk. This too helps reduce fuel consumption!
- ✓ A well-maintained vehicle produces up to 20% less volatile compounds and nitrogen oxides that contribute to ground-level ozone known as “smog.”



Go electric or manual when mowing!

Gas-powered mowers pollute the air. Try an electric, cordless, or “reel” mower.

- ✓ No fumes and a lot less noise
- ✓ Fewer repairs and less maintenance which saves you money in the long run.
- ✓ Not ready to trade-in your gas mower? Hold-off mowing on hot days when ozone levels peak. Choose a cooler, overcast day instead. When mowing, leave grass clippings on the lawn or add the clippings to your compost bin.



A “Cup of Joe” to go? Bring your own mug!

- ✓ All the paper cups and coffee warmers have some post-consumer recycled content, but that's the end of their life cycle. And styrofoam is worse. Bringing your own mug is healthier and better for the environment.
- ✓ When your car is idling in a drive-thru line— it continuously emits pollution. Turn off your car as you wait, or better yet, go inside to pick up your order.
- ✓ Instead of going through a drive thru make your coffee at home—most places sell beans to use at home.



Pack your lunch, picnic or boat trip with reusable utensils!

- ✓ Your own utensils are stronger—no more broken fork or spilled food.
- ✓ If you have to use plastic, why not wash them and reuse them at least a couple of times. Just toss them into a reusable bag to take home to wash. You will use water to clean them, but creating new utensils uses even more resources.



Plant a tree—plant a garden!

- ✓ Trees help absorb the CO₂ we breathe out. They also provide shade to help keep your home cooler and lower bills if you use air-conditioning.
- ✓ Planting a garden helps minimize the amount of lawn you have to mow, but also provides a delicious alternative to having produce shipped in from all over the world. Having produce from your own garden is its own reward, but also can save you money in the long run.

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use a commute alternative | combine errands | reduce car idling | conserve energy